Daphna Kraus

📱 +972-549242434   🌐 www.daphnakraus.com

@ daphnaz129@gmail.com   📍 Ramat Gan, Israel

Hi!
I'm Daphna, self-taught in UI/UX, I'm a highly motivated and resourceful worker. Passionate about designing digital products that solve real-life problems. My design process is very user-centered, creating clean & accessible experiences.
For the past two years, I've had the opportunity to delve into this world and explore design thinking methods to create my portfolio from scratch, shaping it to its best.

WORK

2018 — Hop! Media Group
Marketing department
- Administrating diverse marketing projects. • Producing live events.
- Designing digital marketing campaigns for social media.
- Managing product franchisees usage of the group's brands according to the company's brand book. • Creating collaborations.
- Devising marketing strategies to promote content.

2016-2018 — Cinemajet LTD
Assistant to producer\director Doron Eran
- Maintaining & updating the website using Wordpress.
- Planning budgets.   • Translating documents.
- Designing business presentations for fund raising.
- Producing cinematic projects.

2014-2016 — Nissan Nativ Acting Studio
Office administrator & video editor
- On-going office administration. • Translating documents.
- Editing projects and promos for upcoming shows.

EDUCATION

2020 — Coursera Online Courses:
Graphic Design Specialization   California Institute of Arts
UI \ UX Specialization   California Institute of Arts
Python Basics   University of Michigan
Python Data Structures   University of Michigan

2018-2019 — Shenkar College, external studies
Toy Invention Program

2012-2016 — Minshar for Art
Film Studies

2009-2010 — IAC- Israeli Animation College
2D Animation

SKILLS
- Interface Design
- UX Design
- Wireframing
- Editing
- Content Production
- Marketing
- Motion Design
- Digital Illustration
- 2D Animation
- Translation
- Teamwork
- Time Management
- Python (basic)
- HTML/CSS (basic)

TOOLS
- Illustrator
- Photoshop
- InDesign
- Premiere
- After Effects
- Animate
- XD
- Figma
- Webflow
- Microsoft Office

LANGUAGES
- Hebrew (native)
- English (native)

CITIZENSHIP
- Israel
- United States